

# Election Website Best Practices

Texas Association of Election Administrators  
2020 Mid-Winter Conference

January 10, 2020  
College Station, Texas

# Session objectives

- Better understand voters' informational needs
- Be familiar with principles of plain design and plain language
- Know immediate actions you can take to improve your election website
- Have resources to help you improve your site

# Nice to meet you!



**Whitney May**

Director

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Project Manager

[kurt@techandciviclife.org](mailto:kurt@techandciviclife.org)

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# Center for Tech and Civic Life



CENTER FOR  
TECH AND  
CIVIC LIFE

We connect Americans with the information they need to become and remain civically engaged, and ensure that our elections are more professional, inclusive, and secure.

@HelloCTCL  
[www.techandciviclife.org](http://www.techandciviclife.org)

# Civic Data

We provide affordable, open-source civic data so that voters can have a more informed and engaged relationship with their government.



2016 election  
Where to vote

Based on  
1600 Pennsylvania Avenue Northwest  
Washington, DC 20500

WHERE TO VOTE	REQUIREMENTS	BALLOT
National	State	Local

**U.S. President/U.S. Vice President**

- Hillary Clinton  
Tim Kaine  
Democratic Party
- Donald J. Trump  
Michael R. Pence  
Republican Party
- Gary Johnson  
Bill Weld  
Libertarian Party
- Jill Stein  
Ajamu Baraka  
Green Party



Plan for Nov 8

This is not an official vote

Get Ready for Election Day

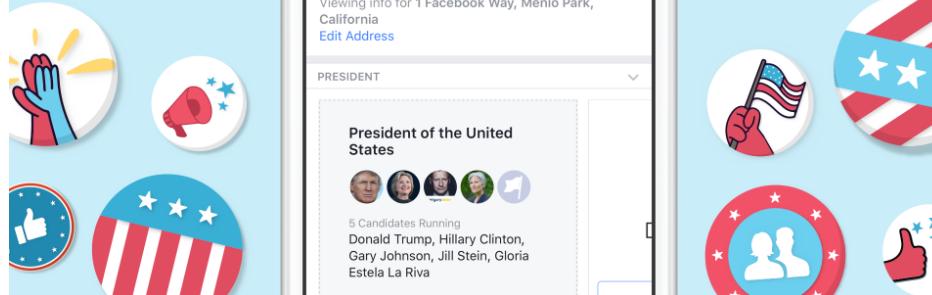
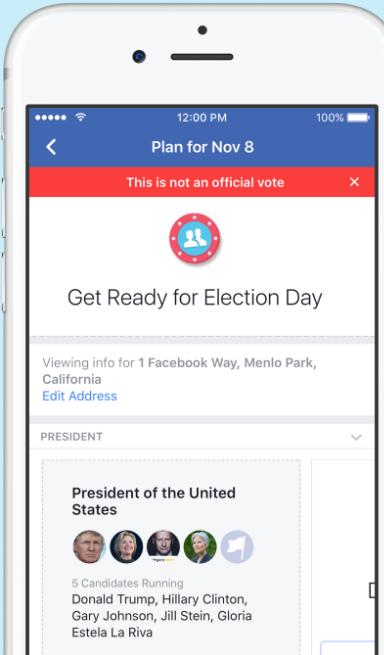
Viewing info for 1 Facebook Way, Menlo Park, California  
[Edit Address](#)

PRESIDENT

President of the United States

- Donald Trump, Hillary Clinton, Gary Johnson, Jill Stein, Gloria Estela La Riva

5 Candidates Running



# Government Services

We support election officials with industry best practices, free tech solutions, and cutting-edge training to make elections more trustworthy and inclusive.

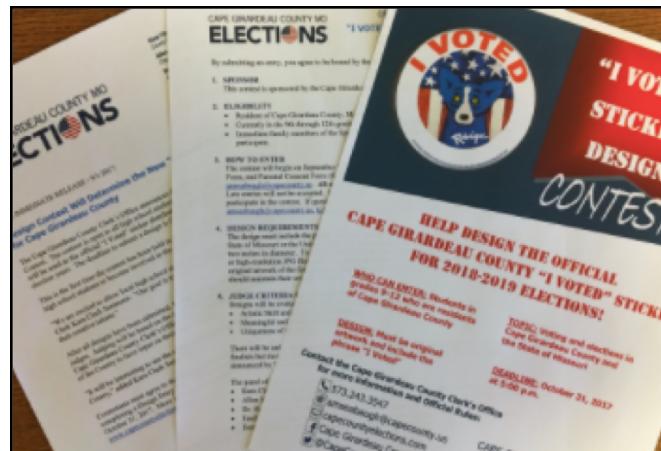
# Best practices from the field

The screenshot shows a web page with a teal header containing the word "ELECTRICITY" and a subtext "PLUG IN. GET CONNECTED. STAY CURRENT." Below the header is a black circular icon with a blue lightning bolt symbol. At the bottom of the page are three social media sharing buttons: "Share" (Facebook), "Tweet" (Twitter), and "Forward" (Email). The main content area features a section titled "Spotlight on Cape Girardeau County, Missouri".  
  
Text in the spotlight section:

Anyone who's worked the polls on Election Day can testify to the appeal of the "I Voted" sticker. It's a hot commodity among voters, who proudly wear the sticker to display their civic participation and encourage others to turn out. In recent years, research has confirmed the anecdotes, revealing the [social psychology behind the sticker](#).

This year in Cape Girardeau County, Missouri, voters will be wearing a new, distinctive "I Voted" sticker.

That's because instead of buying generic stickers, county election officials held a sticker design contest for high school students. The competition, which officials hope to repeat in the future, encourages the area's young adults to reflect on the democratic process while helping voters feel stronger community identification and civic pride.



# Free tools

ElectionTools.org

Free, practical resources for election officials

Home

Sign up for updates

Search

Communication tools

Polling places

Election data

Social media & web

Images

Community outreach

The screenshot shows the homepage of ElectionTools.org. At the top, there's a navigation bar with the site name, a search bar, and links for 'Home' and 'Sign up for updates'. Below the header is a large search input field with a magnifying glass icon. Underneath are six circular icons representing different tools: 'Communication tools' (orange speech bubble), 'Polling places' (green flag), 'Election data' (red bar chart), 'Social media & web' (gold RSS feed), 'Images' (teal camera), and 'Community outreach' (blue people). Below these are three cards with examples of the tools:

- RFP how-to guide for election officials**: Guidance to help you write a successful request-for-proposal document.
- Pocket voter guide template**: A template for creating a simple, informative pocket guide for voters.
- Voting time estimator**: An easy tool for estimating the average time needed to vote a ballot.

[www.electiontools.org](http://www.electiontools.org)

# Professional development courses

Explore our online course offerings

Accessible  
Communication for  
Election Offices



Building an Election  
Website



Collecting,  
Analyzing, and  
Visualizing Election  
Data



Cybersecurity for  
Election Officials



Improving Your  
Election Website



Messages to  
Motivate Voters



Poll Worker  
Management Best  
Practices



Post-Election  
Audits



Social Media for  
Voter Engagement



[www.techandciviclife.org/courses](http://www.techandciviclife.org/courses)

How can you address your community's needs?

# PROVIDING KEY ELECTION INFORMATION



CENTER FOR  
TECH AND  
CIVIC LIFE

# Top questions for voters

1. What is on the ballot?
2. How do I get an absentee ballot, and when is it due?
3. Where do I vote?
4. Who is in office now?
5. How do I register to vote?

# Top question for non-voters

1. How do I participate in an election?

# Let's experiment

What's it like to search for information  
on a county election website?

# #1 What is on the ballot?



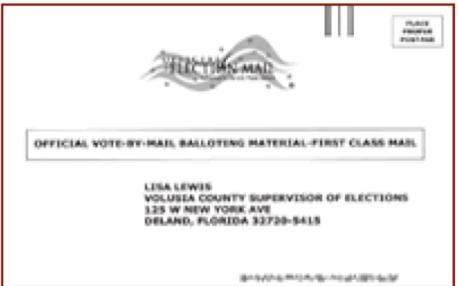
# Volusia County Department of Elections

Lisa Lewis, Supervisor of Elections



## Registered Voters as of 08/20/2018 (Includes Active and Inactive Voters)

Democrats	Republicans	NPA	Other	Total
135,535	137,696	117,812	2,956	393,999

[Register to Vote](#)[Vote by Mail Request](#)[Precinct Locator](#)[Contact Us](#)[Voter Status](#)[Vote by Mail Status](#)[Provisional Status](#)[Translate](#)[Avoid the Rush...](#)[What is a Closed Primary Election?](#)[Be Election Ready!](#)[Sample Ballot](#)[Order a Vote-by-Mail Ballot Today!](#)

Primary Election  
August 28, 2018 - Sample Ballot  
Elección Primaria  
28 de agosto 2018 - Papeleta de Muestra

[2018 Proposed Constitutional Amendments & Information](#)

[News & Updates](#)

[2018 Canvassing Board Information](#)



# Volusia County Department of Elections

Lisa Lewis, Supervisor of Elections



Case 6:21-cv-00043-ADA Document 1-7 Filed 01/18/21 Page 16 of 55  
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[Avoid the Rush...](#)



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[What is a Closed Primary Election?](#)



[Be Election Ready!](#)



[Sample Ballot](#)

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[News & Updates](#)

[2018 Canvassing Board Information](#)

# #2 How do I get an absentee ballot, and when is it due?



Departments Jobs Commission News Contact Us

## Election Information



VOTE AND THE CHOICE IS  
**YOURS**

Don't vote ... and the choice is theirs. Register ... or you have no choice.

[CLICK HERE](#)

[VIEW ELECTION RESULTS](#)

FIND OUT THE  
ELECTION DAY  
RESULTS

AVAILABLE AFTER POLLS  
CLOSE ON ELECTION DAY

[CLICK HERE](#)

FIND MY  
POLLING PLACE

[CLICK HERE](#)



[CLICK HERE TO VIEW  
ELECTION DAY  
REQUIREMENTS](#)



[CLICK HERE FOR  
VOTER  
REGISTRATION](#)



[CLICK HERE FOR  
EARLY VOTING  
INFORMATION](#)



Departments Jobs Commission News Contact Us

## Election Information



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FIND OUT THE  
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[CLICK HERE](#)

FIND MY  
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[CLICK HERE](#)



CLICK HERE TO VIEW  
**ELECTION DAY  
REQUIREMENTS**



CLICK HERE FOR  
**VOTER  
REGISTRATION**



CLICK HERE FOR  
**EARLY VOTING  
INFORMATION**



[Departments](#) [Jobs](#) [Commission](#) [News](#) [Contact Us](#)

## Early Voting

Click the Locations Below to see the Dates and Times of Operation

Locations

Iron County Courthouse

68 S 100 E, Parowan Utah

Cedar City Council Chambers

10 N Main St, Cedar City Utah

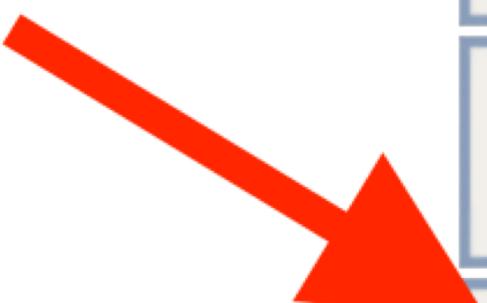
Enoch City Offices

900 E Midvalley Rd, Enoch Utah

Dates  
[view](#)

[view](#)

[view](#)



# #3 How do I register to vote?



DMS Online

Parcel Search

[Home](#)   [Elected Officials](#)   [County Departments](#)   [Employees](#)   [General Information](#)

[Elected Officials > County Clerk](#)

## CLERK'S OFFICE

Phone: 785-742-2581      Fax: 785-742-7705



**Melissa Gormley**  
County Clerk

Deputy: Dawn Boyles  
Clerk: Barb Grabhorn

### Duties of the Office:

- Clerk to the Board of County Commissioners

**Minutes**  
2003 Minutes  
2004 Minutes  
2005 Minutes  
2006 Minutes  
2007 Minutes  
2008 Minutes  
2009 Minutes  
2010 Minutes  
2011 Minutes  
2012 Minutes  
2013 Minutes  
2014 Minutes  
2015 Minutes  
2016 Minutes  
2017 Minutes  
2018 Minutes

**Election Info**  
Voting Locations  
Early Voting  
Sample Ballots  
Forms  
Advance Ballot Application  
Federal Post Card Application  
Voter Registration  
Provisional Ballot Counting  
Notices  
Election Results

**Brown County Kansas**

DMS Online      Parcel Search

Home    Elected Officials    County Departments    Employees    General Information

Elected Officials > County Clerk

Search...

## CLERK'S OFFICE

Phone: 785-742-2581      Fax: 785-742-7705



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Election Info

- Voting Locations

- Early Voting

- Sample Ballots

Forms

- Advance Ballot Application

- Federal Post Card Application

- Voter Registration

- Provisional Ballot Counting

- Notices

Election Results



# Recap

- Was it easy to find what you needed?
- Did the sites remind you of your own website?
- What suggestions do you have to improve the sites?

How design and language are related to usability

# MAKING ELECTION INFORMATION USABLE



CENTER FOR  
TECH AND  
CIVIC LIFE

# Design → usability





MANCHESTER, NH

New Hampshire's Business Capital

[Home](#) | [Recreation](#) | [Business](#) | [Pay Online](#) | [Jobs](#) | [Meeting Agendas](#) | [City Calendars](#) | [Contact Us](#) | [Site Search](#)
[Home](#) » [Departments](#) » [City Clerk](#) » [Voter Registration and Elections](#)

## Site Navigation

- + Home
- + Leisure and Entertainment
- + City Calendars
  - Emergency Center
- + e-Services
- + Mayor and Aldermen
- + Transportation
- + Departmental Expenditures
- [Departments](#)
  - + Airport
  - + Assessors
  - + Cemeteries
  - + Central Fleet Management
  - City Clerk
    - Departmental Expenditures
    - City Clerk Announcements
    - City Clerk Calendar
    - City Clerk FAQ
    - Contact City Clerk
    - About Our Government
    - Access to Governmental Records
    - Street Discontinuances
    - Meeting Minutes and Agendas
    - Boards and Commissions
    - + City Charter
    - + Code of Ordinances

<a href="#">City Clerk Home</a>	<a href="#">Marriage Licenses</a>	<a href="#">Access to Governmental Records</a>	<a href="#">Voter Registration &amp; Elections</a>	<a href="#">Vital Records &amp; Genealogy</a>	<a href="#">Licenses &amp; Permits</a>	<a href="#">Dog Licensing</a>	<a href="#">Municipal Archives &amp; Records</a>	<a href="#">Contact City Clerk</a>
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## Voter Registration and Elections

The Office of the City Clerk conducts and preserves the integrity of all local, state and national elections held in Manchester, New Hampshire. The next scheduled local elections will feature the **State Primary Election on September 11, 2018** followed by the **State General Election on November 6, 2018**. The elections will be held between the hours of 6:00 a.m. and 7:00 p.m. across all twelve city wards.

To view all upcoming ballots view our [Sample Ballot](#) page to see your choices as the ballots become available.

If you are unsure of the correct location for you to vote on Election Day, select the "Where do I vote?" option below.

**Absentee Ballot applications** for the upcoming elections can be printed using the link below and completed in the convenience of your home. As a registered Manchester voter, you may mail, e-mail ([cityclerk@manchesternh.gov](mailto:cityclerk@manchesternh.gov)), fax, or hand deliver your completed application to the Office of the City Clerk, One City Hall Plaza, Manchester, NH 03101

- [Absentee Ballot Application - State Primary and/or General Elections \(9/11/18 & 11/6/18\)](#)

## Related Links

- [Election Schedules](#)
- [How to Register](#)
- [How to File for Office](#)
- [Political Campaign Reporting](#)
- [Political Committees](#)
- [Other Election Sites](#)
- [Ward Lines](#)
- [Political Calendar](#)
- [Sample Ballots](#)
- [Election Results](#)
- [Polling Locations](#)
- [Where do I Vote?](#)



The page features a large, semi-transparent circular graphic in the background with the words "I Voted" repeated in white.

**Elections**

## Take part in our democracy

**Residents**

- [Elections](#) (highlighted in blue)
- [Emergencies](#)
- [Environment](#)
- [Health and medical](#)
- [Human services](#)
- [Libraries](#)
- [Licenses, certificates and permits](#)
- [Property](#)
- [Public safety and law](#)
- [Recreation](#)
- [Recycling and hazardous waste](#)
- [Transportation](#)

**Voters**

- [Prepare to vote](#)
- [Absentee voting](#)
- [Election results](#)
- [Election judge sign-up](#)

**Candidates**

- [File for office](#)
- [Campaign finance](#)
- [Election results](#)

**Clerks**

- [Clerk training materials](#)
- [Election day forms](#)



Where History and Progress Meet

TULSA COUNTY

Q ▾

?

I WANT TO... ▾

GOVERNMENT ▾

RESIDENTS ▾

SERVICES ▾

 Prepare to Vote

Oklahoma Voter Registration Form

Facts about Proof of Identity for Voting in Oklahoma

Voter Registration Locations in Tulsa County 

Request to Cancel Voter Registration

Request to Cancel Registration of Deceased Voter

 Sample Ballots and Filings

**Sample Ballots:**

February 13, 2018 – Sample Ballots

**Filings:** *(Updates will be posted after 5:00 p.m.)*

Annual School Filings (December 4-6, 2017) 

City of Sand Springs and the City of Skiatook Filings (December 4-6, 2017) 

State Candidate Filing Information

 Precinct Information

Where Do I Vote?

Precinct List - February 13 Election 

Precinct Locator/Online Voter Tool

Precinct Maps

Employment Application for Precinct Officials

 Absentee Voting

To request an absentee ballot, please select one of the following links:

Oklahoma State Election Board Absentee Voting (for voters whose ballots are to be mailed to an address within the contiguous United States)

Federal Voting Assistance Program (MILITARY AND OVERSEAS VOTERS ONLY)

 Election Results

2017 Unofficial Election Results

2016 Election Results

Archived Election Results

 Elected Officials

Elected Officials List 

Tulsa County Elected Officials

 Important Dates and News

2017 Election Schedule 

2018 Election Schedule 

Press Releases

 Helpful Links

Oklahoma State Election Board website

Oklahoma State Election Board FAQ's



# Inyo County Elections

Kammi Foote, Registrar of Voters

Your Representatives

Clerk-Recorder

Voter registration

Candidates/Voter File

Military/Overseas voting

What's new



**Election results**



**Next election: March 3, 2020**



**What's on the ballot**



**Register to vote**



**Update your voter registration**



**Where to vote**

# What is plain design?

When you publish content using plain design, readers can quickly and easily find the information they need.

# Plain design guidelines

- Include white space to make content manageable
- Use menus and headings effectively
- Use lists where appropriate
- Align content to the left of the page
- Use a sans serif font that is at least 12 point size
- Use strong contrast between text color and background color

# ~~Beautiful & interesting~~ Plain & usable



# What is plain language?

Plain language is writing designed to ensure the reader understands as quickly, easily, and completely as possible.

Source: [https://en.wikipedia.org/wiki/Plain\\_language](https://en.wikipedia.org/wiki/Plain_language)

# Before:

If you are unable to locate your voter registration information but think you are registered to vote and you have not moved outside of your county of prior registration, you may be eligible to cast a provisional ballot during in person absentee voting period at an appropriate early voting location or the county board of elections, or on Election Day at the correct polling place for your current address that may be counted.

# After:

If election workers can't verify your voter registration, you can vote using a provisional ballot. [Learn more about provisional ballots on our website.](#)

# Why is plain language important?

- Reaches people with low literacy
- Increases accessibility
- Avoids misunderstandings
- Creates transparency
- Builds trust between you and the public

# Plain language guidelines

- Write in the positive
- Use active rather than passive voice
- Address the reader directly
- Use short words, short sentences, and short sections
- Use the words voters will be looking for, and avoid jargon

Where do you go from here?

# STEPS TO IMPROVE YOUR WEBSITE



CENTER FOR  
TECH AND  
CIVIC LIFE

# Simplify

	 <p style="text-align: center;">Town of Bethlehem Connecticut</p>
<a href="#">OTHER TOWN OFFICES/SERVICES</a>	<a href="#"><b>Household Hazardous Waste &amp; Paint Collection - 04/27/2019</b></a> <a href="#"><b>Woodbury Middle School</b></a>
<a href="#">AGENDAS &amp; MINUTES</a>	<a href="#"><b>2017-2018 Annual Report for Bethlehem (Search for Bethlehem in the "Entity" Search Field)</b></a> <a href="#"><b>2019 - 2020 Agreement between Region 14 Board of Education &amp; Nonnewaug Education Association</b></a>
<a href="#">BIDS</a>	<a href="#"><b>Free Electronics Recycling for Bethlehem Residents</b></a> <a href="#"><b>Mill Rate for Fiscal Year: 07/01/17 - 06/30/18</b></a>
<a href="#">JOB OPENINGS</a>	<p><b>Town Offices and Boards</b></p> <p><a href="#"><u>Click for 2019 Schedule of Meetings</u></a></p>
<a href="#">SENIOR CITIZENS</a>	<p><b>Board of Selectmen</b></p> <p><b>Leonard Assard - First Selectman</b>  <a href="mailto:ljassard@bethlehemct.org">ljassard@bethlehemct.org</a></p> <p><b>David Deakin - Selectman</b>  <a href="mailto:ddeakin@bethlehemct.org">ddeakin@bethlehemct.org</a></p> <p><b>David Butkus Jr. - Selectman</b>  <a href="mailto:dbutkus@bethlehemct.org">dbutkus@bethlehemct.org</a></p>
<a href="#">BETHLEHEM POST OFFICE</a>	<p><b>Meetings:</b></p> <p><b>First Tuesday - 7:00 PM - Library</b></p> <p><b>Third Tuesday - 7:00 PM - Town Hall</b></p>
<a href="#">BUSINESSES OF BETHLEHEM</a>	<p>The Town of Bethlehem operates under the Selectman-Board of Finance-Town Meeting form of government. The Selectmen have limited legislative powers: They convene the town meeting and assist in drafting ordinances which the town meeting adopts; they are the principal administrative officials of the town; they are responsible for the building and maintenance of roads; they keep the town's financial records; they are responsible for the administration of the town welfare services; and they appoint people to administrative boards and commissions. The duties and responsibilities of the Selectmen are varied and wide-ranging. While most of the day-to-day work is done through managers who report to the First Selectman, policy and procedural matters are handled by the board, sitting in public meetings (generally held the first and third Tuesday evenings of each month). The meetings start at 7:00 PM, and always include time during which concerns of the public may be voiced.</p>
<a href="#">COMMUNITY LINKS</a>  <a href="#">GENERAL INFORMATION</a>  <a href="#">CONSERVATION COMMISSION</a>	<p><b>Selectman's Office</b></p>

# Let your menu do the work



## Election Office

Ronnie Metsker, Election Commissioner

[Home](#)[Elected Officials](#)[Voter Information](#)[Become a Candidate](#)[Election Workers](#)[Election Info](#)[Election History](#) 

2101 East Kansas City Road  
Olathe, Kansas 66061

Phone: (913) 715-6800  
Fax: (913) 791-1753  
[election@jocolection.org](mailto:election@jocolection.org)



# Cut redundant content

The image shows a screenshot of a website for the Clerk / Auditor. On the left is a sidebar menu with links for Clerk's Office, Elections, Home, Elected Officials, Candidate Filings, Candidate Information, Drop Off Locations, Elected Officials & Precinct Guide, Election Results, Fee Schedule, and Instructions for By Mail Voters. The 'Elections' link is highlighted with a blue background. The main content area has a blue header 'Elections'. It contains text about voter assistance centers and a list of locations. Below this is a red navigation bar with 'Voter Registration', 'Candidate Information', and 'Candidate Filings' buttons. A large blue arrow points from the 'Candidate Filings' button down to a red-bordered box containing the text 'NOTICE OF CACHE COUNTY 2018 PRIMARY ELECTION AUDIT'.

**Elections**

On Election Day Voter Assistance Centers Will be located at:

Cache County Administration Bldg, 179 North Main, Logan  
• Nibley City Offices, 455 West 3200 South, Nibley  
• Smithfield City Offices, 96 South Main, Smithfield (Moved from Smithfield Civic Center)

Voter Registration   Candidate Information   Candidate Filings

**NOTICE  
OF  
CACHE COUNTY  
2018 PRIMARY  
ELECTION AUDIT**

# Use clear terminology



The screenshot shows the homepage of the Johnson County election website. At the top left is a cartoon illustration of the Pink Panther. To its right is the word "VOTE" in large pink letters, with a circular graphic containing the American flag pattern over the letter "O". Below this, the text "Johnson County" is written in pink. To the right of the main title, there is a link "Election Information for .". A navigation bar below the title contains five items: "Home", "General Elections", "Consolidated Elections", "Election Night Returns", and "Contact". The "General Elections", "Consolidated Elections", and "Election Night Returns" links are circled in red. The "Home" link has a small house icon. The "Contact" link has a small envelope icon. Below the navigation bar, the word "Welcome" is displayed. A post from "Johnson County Clerk/Recorder" is shown, with a profile picture of a group of people, the text "Johnson County Clerk/Recorder", and the timestamp "1 week ago". A message in the post reads: "Election Judges, Workers and Polling Places your check will be mailed out Wednesday (tommorrow) unless you call that you are picking up. Student Electon Judges I have money for you!!! Please Share this post!! call 658-3611." On the far right, there is a sidebar with the heading "County" followed by a list of names: Robin Ha, Johnson, Election A, Illinois Co, and 2009.

# Answer voters' top questions

MINNEAPOLIS

## YourCity. YourVote.

Next City-

Voters Candidates Election Judges Outreach & Education Results Data & Resources Ranked Choice Voting

Voter Registration  
Register on Election Day  
Tenant Notification of Voter Registration  
Where to Vote  
Vote Early (Absentee)  
Vote by Mail

**VOTERS**  
Voter Assistance and Resources  
Pledge to Vote  
Register on Election Day  
What's on the Ballot?  
Where to Vote  
Voting Equipment

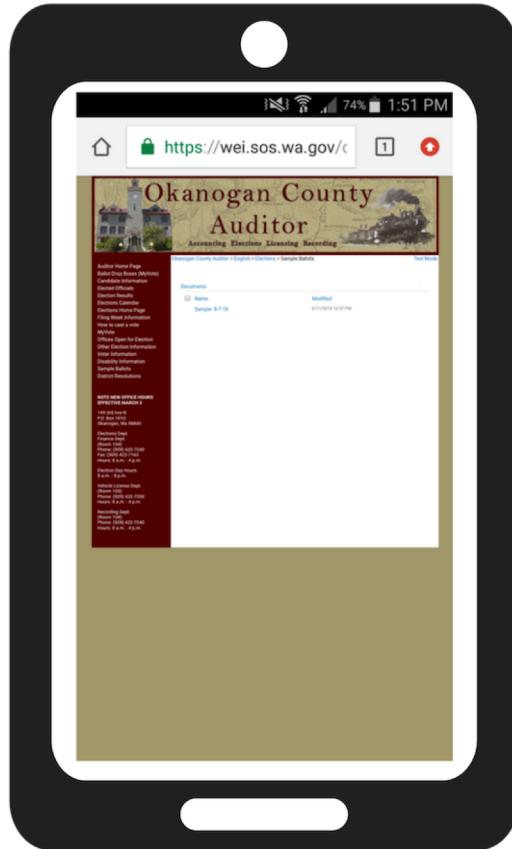
Home > Voters

## Voters ?

FROM QUICK, SIMPLE ANSWERS TO DETAILED INFORMATION

The next city-wide election in Minneapolis is scheduled for Tuesday, Nov. 7, 2017. This will be the first election to use ranked-choice voting. The election will be held in all city offices, and will use [ranked-choice voting](#).

# Test mobile friendliness

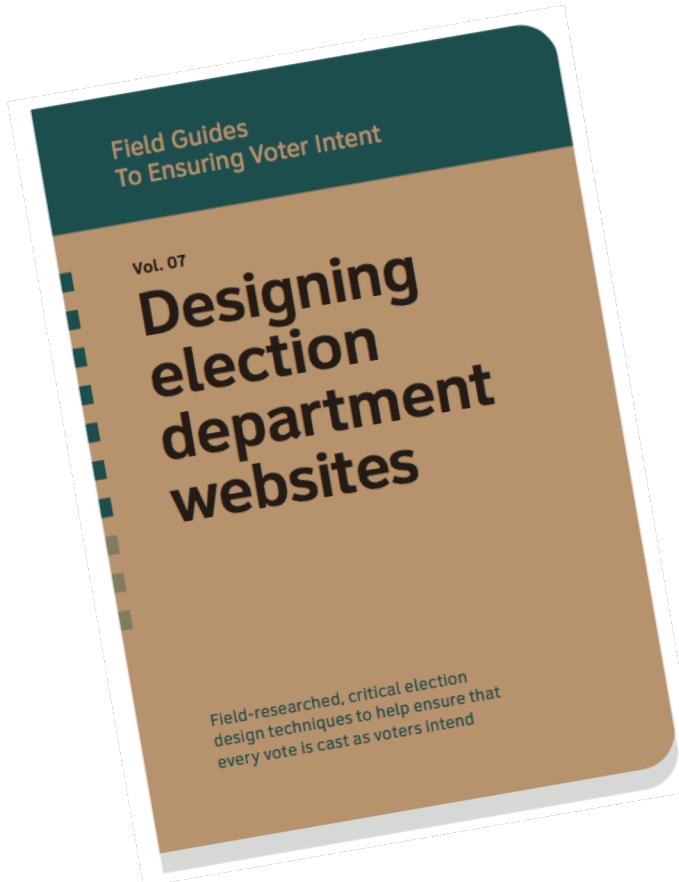


<https://search.google.com/test/mobile-friendly>

Looking for additional support to improve your election website?

# ELECTION WEBSITE RESOURCES

# Center for Civic Design field guide



[www.civicdesign.org/fieldguides/](http://www.civicdesign.org/fieldguides/)

# Course: Building a New Election Website



The screenshot shows the homepage of the Hardeman County Election Commission website. At the top left is the Great Seal of the State of Tennessee. To its right, the text "Hardeman County Election Commission" is displayed in white, sans-serif font. Below this, the name "Amber D. Moore, Administrator" is shown. A red navigation bar at the top contains links for "Election Calendar", "Ways To Vote", "Where To Vote", "Voter Registration", "Sample Ballot", and "Candidate Materials". The main content area features four items with icons: a calendar icon for the "Next Election: March 3, 2020"; a clipboard icon for "Register to Vote Online"; a document icon for "What's on the ballot"; and a pie chart icon for "Results of the last election".

**Hardeman County  
Election  
Commission**

Amber D. Moore, Administrator

Election Calendar   Ways To Vote   Where To Vote   Voter Registration   Sample Ballot   Candidate Materials

- Next Election: March 3, 2020**
- Register to Vote Online**
- What's on the ballot**
- Results of the last election**

# Course: Improving Your Election Website



The screenshot shows the homepage of the Harford County Board of Elections website. At the top left is the county seal. To its right is the text "Harford County Board of Elections" and the address "133 Industry Ln, Forest Hill, MD 21050 | 410 638 3565 | Elections@harfordcountymd.gov". Below this is a navigation menu with links for HOME, VOTER RESOURCES, CANDIDATES, ELECTION JUDGES, ELECTIONS AND RESULTS, and ABOUT US. Three red arrows point upwards from the bottom of the page towards the menu items: the first arrow points to the "HOME" link, the second to the "CANDIDATES" and "ELECTION JUDGES" links, and the third to the "ELECTIONS AND RESULTS" link.

Click here if you want...

Click here if you are, or want to become, one of these...

Click here if you want information about upcoming ...  
OR  
if you want ...

# Build your own site using our template

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## Election website template

A template to create a straightforward election website that answers voters' top questions



[www.electiontools.org/tool/election-website-template](http://www.electiontools.org/tool/election-website-template)

# Usability Testing Kit



## Usability testing kit

A collection of guidelines and templates to help you check the usability of election materials



[www.electiontools.org/tool/usability-testing-kit](http://www.electiontools.org/tool/usability-testing-kit)

# Reviewing our objectives

- Better understand voters' informational needs
- Be familiar with principles of plain design and plain language
- Know immediate actions you can take to improve your election website
- Have resources to help you improve your site

# Vote at Home training for election officials

Free, 60-minute webinars covering best practices in local **Vote at Home** administration

## Envelope design

Thursday, February 13th | 2pm EST

## Supplementary materials

Tuesday, February 18th | 2pm EST

## Tools for tracking

Tuesday, February 20th | 2pm EST

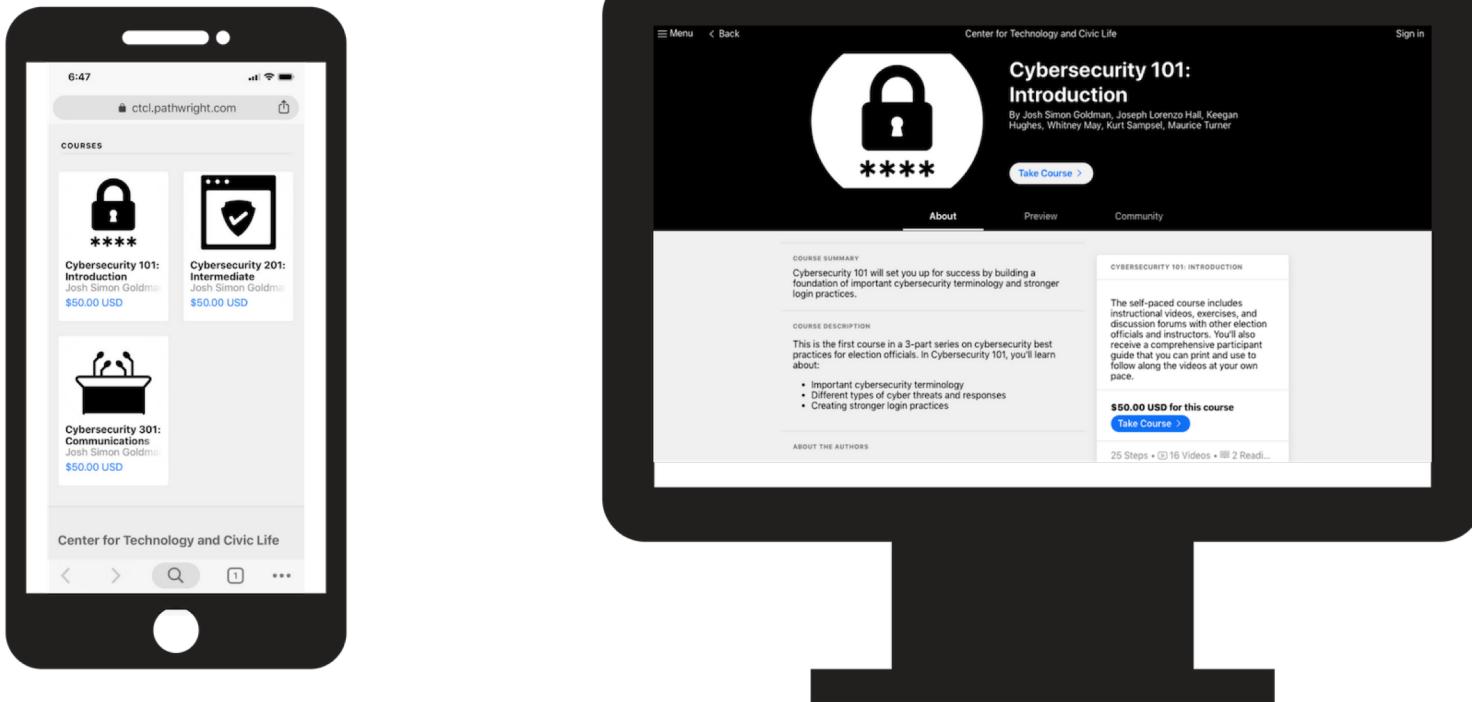


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[www.techandciviclife.org/vote-at-home](http://www.techandciviclife.org/vote-at-home)

# Self-paced election cybersecurity courses



[ctcl.pathwright.com](https://ctcl.pathwright.com)

# Questions?

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